

IN-PERSON HOME TOURS

Saturday, June 22, 2024 11 a.m. - 5 p.m.

Sunday, June 23, 2024 11 a.m. - 5 p.m.

Contract & payment must be in by the deadline. One contract per home, please.

Photography is not included for this entry fee.

This is a ticketed event, homes will sell tickets for \$10 each.

EVENT DEADLINES & RATES

- **Early-Bird Deadline: MARCH 22 \$1,500**
- **Regular Deadline: APRIL 8 \$1,600**
- **Late Entry Deadline: APRIL 22 \$1,700**
- **MULTIPLE PROJECT DISCOUNT – Apply a discount of \$250 off fee for each subsequent entry.**

- If an entered builder cannot participate, the entry fee will be applied to advertising in the Showcase book.

BRAGAA or HBALC Builder Member Name _____

Company Name for Billing _____

Business Address _____

City/State/Zip _____

Billing Contact Person _____

Phone _____ Email _____

1) PROVIDE HOME INFORMATION

Each home will have a full page in the Showcase of Homes book. See the page example on page 8.

The last Showcase of Homes book can be seen at www.BRAGAnnArbor.net/Parade-of-Homes. The publication is a high-quality magazine with advertisements and a map showing the home locations. 10,000 copies will be inserted in The Ann Arbor News. Additional copies will be handed out at all homes that will be open for in-person tours. Books will be distributed to sponsors and showrooms in advance and available online throughout the year.

Questions? Contact BRAG Ann Arbor at 734-996-0100 or email Pete Nowakowski: pnowakowski@bragannarbor.com

Attach or email information and files to pnowakowski@bragannarbor.com. The info you provide will be used in the Showcase of Homes book, and on bragannarbor.com. We will provide a proof by email of your page allowing for revisions and approval. **All final information, photos & floorplans due to BRAG Ann Arbor by April 22, 2024.**

- You may provide more photos, video, Matterport links etc. for the Showcase of Homes website after the deadline.

Showcase Home Address:

Subdivision /Neighborhood Name: (if applicable) _____

Township, City or Village: _____

Company Name(s): _____

Phone: _____ Website: _____

Home Summary: (10 words or less for marketing purposes.)

OPTIONAL Information: Square feet _____ Bedrooms: _____ Baths: _____

Directions: _____

Parking Instructions: _____

Notes (road work, under construction, model, etc.) _____

Sales Price: _____ Model/ Project Name: _____

PROVIDE HOME DESCRIPTIONS: *About the Home* and *About the Company*

- E-mail text that we can copy and paste into the book.
- Descriptions combined maximum of 275 words.
- Bullet points or paragraphs may be used. Less space will be available if you include floor plans.
- See page example included within.

Key features may be provided here for advance promotion purposes:

• **PROVIDE PHOTOS OR ARCHITECTURAL RENDERING**

- Your high quality image(s) of a completed home or a rendering are required.
 - We can refer you to residential architecture photographer services, virtual tour resources, etc.
 - You must provide media files to us. If photographer credit is needed, provide their name as it should be listed.
- If assistance is needed with photography, image touch-ups, etc., email pnowakowski@BRAGAnnArbor.com or call.

- **Location Map for In-Person Tour:** Provide any details not available on Google Maps, include the side of the street.

- **Company Logo:** Provide your logo as a vector file or at high resolution (vector or 300 dpi raster file).

- **Provide Insurance Certificate if home is open for in-person tours.** The Participant agrees to provide a certificate of insurance that shows a \$1,000,000 umbrella coverage of general liability and to include the Builders and Remodelers Association of Greater Ann Arbor as an added insurer to this policy during the Showcase of Homes.

- **Provide signed Homeowner's Approval page, if applicable (Section 6)**

2) TICKETS, SIGNS & BOOK PICKUP & RETURN POLICY

- Tickets will be sold at homes valid for all homes on all days. Tickets cost \$10 per person, age 16 & under free.
- **Cash and checks shall be accepted at the door by your staff. Money will be turned in to BRAG after the event.**
 - *You may purchase tickets to give away for \$5 each (1/2 price) BEFORE the event until 4pm Friday from BRAG.*
These discount tickets can be offered for free admission to the public. Discount tickets are not refundable.
- Digital tickets will be sold online. You may buy a set number of tickets & share a PROMO CODE for free admission.
- Arrange to pick up event programs, large yard & directional signs, & tickets the week of the event at BRAG.
- Offer the book as a free program to visitors entering your home.
- Record the number of visitors each day and report it to BRAG for our records.
- Return traffic count, signs, unsold tickets, & money from sales back to BRAG no later than 4pm the Tuesday after.

Return this agreement and provide your materials to:

Pete Nowakowski, pnowakowski@bragannarbor.com | Fax: 734-996-1008

BRAG Ann Arbor, 179 Little Lake Dr., Ann Arbor, MI 48103

Office: 734-996-0100 | Cell: 734-635-4017

____ **Initial**

3) PARTICIPATION DETAILS & PAYMENT - Please submit a separate [page 2] for each home.

☐ I am entering multiple homes. Apply a discount of **\$250 off each entry fee** for our **subsequent** entries.

☐ **This home will be open for Sat. & Sun., June 22 & 23, 2024, 11:00am to 5:00pm**

☐ We are permitted by the homeowner to share images and information as outlined in this contract for this event.

☐ **Charge us _____ for _____ additional ½ price tickets at \$5 each. (Each participant gets 20 free tickets stamped “COMPLIMENTARY”).** *You may purchase additional “Comp” tickets if you would like to offer them to the public. Otherwise, you must check tickets/digital passes or charge visitors \$10 for a Showcase of Homes Ticket at the door. Tickets valid for entry to all homes, both days. Ages 16 & under free.*

Today's Date: _____ Total Due: \$ _____ ☐ Check payable to BRAG Ann Arbor

Charge my: ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

Account # _____ Exp. Date _____ CVC _____

Billing Address _____ Zip _____

Name on Card _____

Signature _____

Early-Bird Deadline: 3/22 – \$1,500 | Regular Deadline: 4/8 – \$1,600 | Late Entry Deadline: 4/22 – \$1,700

ALL INFORMATION, FILES & MEDIA DUE TO BRAG ANN ARBOR BY APRIL 22, 2024.

Contact us with any questions at 734-996-0100 or email Pete at pnowakowski@bragannarbor.com.

6) HOMEOWNER'S APPROVAL FORM (IF APPLICABLE)

(Provide the entire Participant Agreement to Homeowner)

I hereby agree to allow my home to be entered in the *2024 Showcase of Homes*.

I understand that my home will be open to the general public on the following dates and hours:

Saturday, June 22, 2024 11 a.m. - 5 p.m.

Sunday, June 23, 2024 11 a.m. - 5 p.m.

☐ I will permit the participant _____
to supervise my house during the above listed hours.

☐ I entrust him/her to provide adequate staff and management for the Showcase event to ensure that at no time
will any members of the general public be left unsupervised in any area of my house and/or property.

☐ I verify that my home/remodel project was completed within the last three years and is the work of the
Participant noted above.

☐ I have read the *2024 Showcase of Homes* contract with the Builders and Remodelers Association of Greater
Ann Arbor, and understand the responsibilities and obligations of the Participant.

☐ I understand that liability insurance coverage will be provided by the Participant.

☐ I have confirmed with my Homeowner's Association (HOA) that participating in this event is allowed.

Date _____ Address _____

Homeowner name _____ Signature _____

Homeowner's Association President's Permission (if applicable)

Name _____ Signature _____

Return contract, documents and materials to:

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BRAG Ann Arbor, 179 Little Lake Dr., Ann Arbor, MI 48103 | 734-996-0100 | Cell: 734-635-4017

7) PARTICIPATION CHECKLIST:

2024 Due Dates:

- | | |
|--|----------|
| <input type="checkbox"/> Signed contract with check for early-bird rate (Sections 1 & 3) | March 22 |
| <input type="checkbox"/> Signed contract with check for regular rate (Sections 1 & 3) | April 8 |
| <input type="checkbox"/> Signed contract with check for late entry rate (Sections 1 & 3) | April 22 |
| <input type="checkbox"/> Provide Descriptions for book: 275 words max. (Section 1) | April 22 |
| <input type="checkbox"/> Photograph(s) due, Floor Plans, if applicable, due (Section 1) | April 22 |
| <input type="checkbox"/> Specify Health Precautions, if applicable (Section 5) | April 22 |
| <input type="checkbox"/> Signed Homeowner's Approval form due (Sec. 6) | April 22 |
| <input type="checkbox"/> Provide Insurance Certificate if home is open for in-person tours | April 22 |

The Participant must provide a certificate of insurance that shows a \$1,000,000 umbrella coverage of general liability and to include the Builders and Remodelers Association of Greater Ann Arbor as an added insurer to this policy during the Showcase of Homes.

- | | |
|--|----------------------------------|
| <input type="checkbox"/> Provide copy of current Michigan Builder's License | April 22 |
| <input type="checkbox"/> Display ads due (Optional. See page 8 & reserve space in advance.) | May 8 |
| <input type="checkbox"/> Approve Page Proof for Printed Event Publication | May 6 – 20 |
| <input type="checkbox"/> Pick-up Signs, Books, & Tickets at 179 Little Lake Dr (Section 2) | Mon.-Fri., June 17-21 |
| <input type="checkbox"/> OPEN HOME 11am - 5pm | SAT & SUN, JUNE 22 & 23 |
| <input type="checkbox"/> Sell tickets, record number of visitors, safeguard tickets & cash | SAT & SUN, JUNE 22 & 23 |
| <input type="checkbox"/> Return signs, books and tickets at 179 Little Lake Dr (Section 2) | Monday or Tuesday, June 24 or 25 |

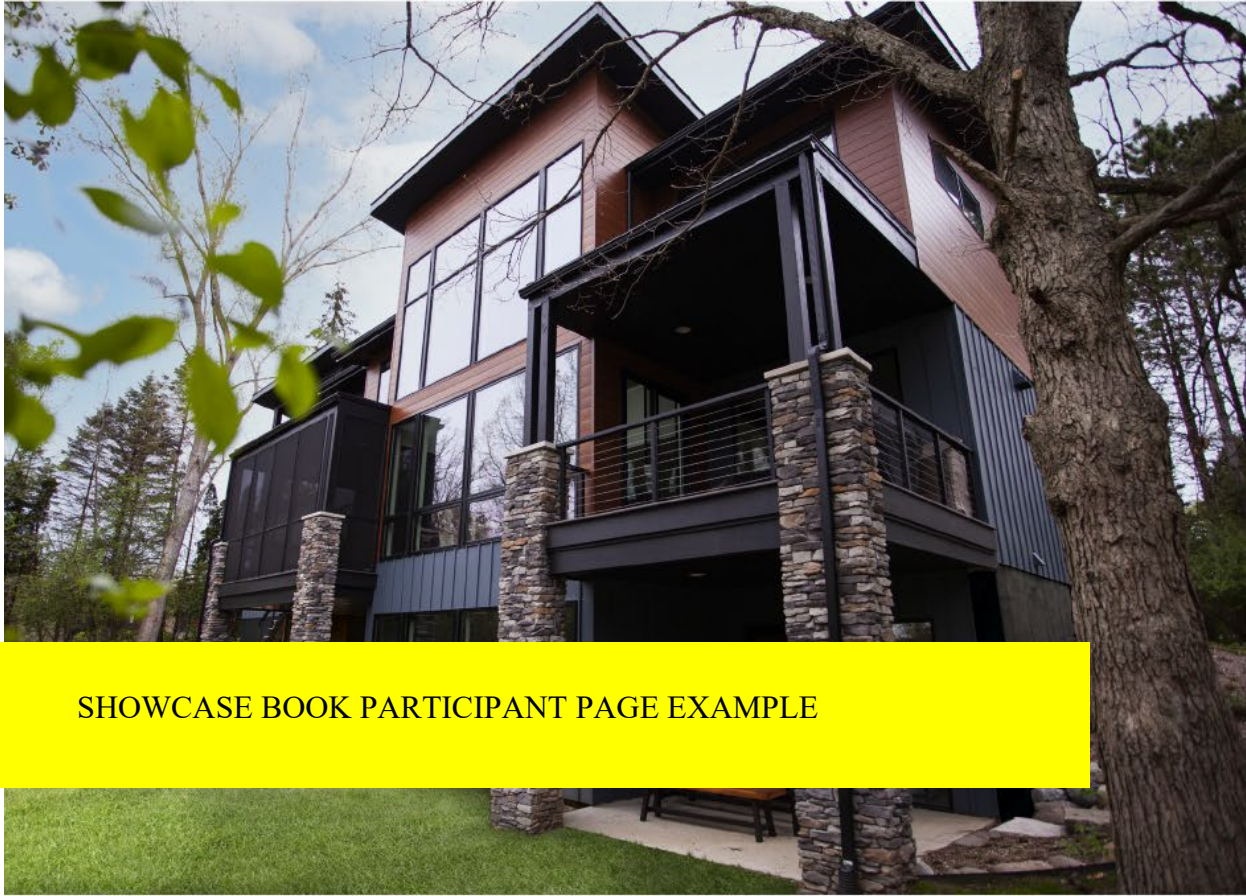
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Pete Nowakowski, pnowakowski@bragannarbor.com | Cell: 734-635-4017 | 734-996-0100 | Fax: 734-996-1008
BRAG Ann Arbor, 179 Little Lake Dr., Ann Arbor, MI 4810

Riemco Design + Build

New Home Design + Build

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SHOWCASE BOOK PARTICIPANT PAGE EXAMPLE



IN-PERSON TOURS: Saturday & Sunday 11-5pm (6/25 & 6/26)

2021 INFO - REPLACE WITH APPROX. 200 WORDS ABOUT 2022 HOME.

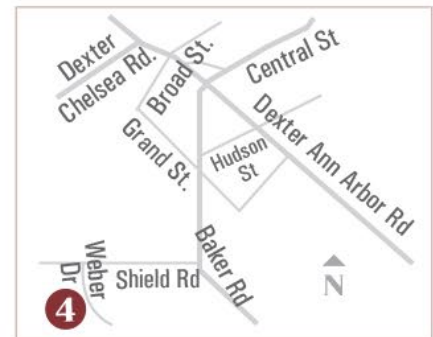
Riemco Design + Build's dynamic approach to design has led to homes ranging from historic recreations to modern gems. This year's showcase focus is on traditional, small town, family-oriented homes.

Our clients' request was to create a home that blended the old-world charm of the surrounding 1940s Craftsman bungalows with 21st century living. The result was a home whose compact exterior belies its size. Just shy of 2200 square feet is nestled under the eaves, and every square foot offers functional and beautiful details. The floorplan and detached garage, provide privacy from the adjacent streets and neighboring houses. Behind the charming, traditional exterior hides a host of modern conveniences.

- Four bedrooms and two and a half baths
- A beautifully appointed first floor master suite on the first floor
- First floor laundry
- Strikingly smart storage in the laundry room
- Custom wood cabinetry for the kitchen, bathrooms, and laundry
- Carefully crafted trim and built-in details throughout the home
- A cozy fireplace with brickwork to match the exterior chimney
- A floorplan that walks the line between open concept and separate spaces
- Bespoke finishes and fixtures that bring together today and yesteryear

2323 Weber Drive, Dexter
"Creekside Contemporary"

3,848 Sq. Ft. | 4 Bed, 3.5 Bath



Off Shield Rd., between N. Parker and Baker Roads.



RIEMCO

DESIGN + BUILD

(734) 475-8294

www.Riemco.com

2024 SHOWCASE OF HOMES BOOK

Advertise In Our High-Quality Event Publication



June 22 & 23, 2024

Saturday & Sunday 11-5

PLACE AN AD FOR TARGETED EXPOSURE!

The Showcase of New & Remodeled Homes will feature outstanding models, custom homes, and remodel projects throughout the area. The public will tour, connect with local experts, get inspired, & start planning their own homes & improvements.

Put your company in the middle of the action and capitalize on the strong housing and remodeling market in our region. This high-quality publication will be given out at each Showcase Home and 10,000 will be distributed in The Ann Arbor News, at local Showrooms, and it will be featured on **BRAGAnnArbor.com** and **HBALC.com**.

AD SIZES AND RATES

Prices include full color. Contact us for ad design assistance.

SIZE	SIZE (INCHES)	PRICE
Full Page Premium Pages		\$1,950
TIER 1 {	Inside Front Cover	\$1,850
	First "Right-Hand" Page	
	Back Cover	
TIER 2 {	Second "Right-Hand" Page	
	Second "Left-Hand" Page	
	Inside Back Cover	
Non-Premium Full Page		\$1,750
Full bleed size:	8.625 x 11.125	
Trimmed page size:	8.375 x 10.875	
Safe content area:	7.875 x 10.375	
Full page w/ margins:	7.375 x 9.625	
1/2 Page Horizontal	7.625 x 4.825	\$925
1/2 Page Vertical	3.625 x 9.875	\$925
1/4 Page	3.625 X 4.825	\$525
1/8 Page	3.625 X 2.25	\$325



DEADLINE & SCHEDULE

ADS DUE: FRIDAY, MAY 8, 2024

PUBLICATION: JUNE 16, 2024

AD SUBMISSIONS

High resolution PDF is preferred. Send ads to pnowakowski@BRAGAnnArbor.com.

CONTACT US

LAYOUT: Pete Nowakowski
pnowakowski@BRAGAnnArbor.com

OFFICE: 734-996-0100

CELL: 734-635-4017

FAX: 734-996-1008

179 Little Lake Drive
Ann Arbor, MI 48103



BRAGAnnArbor.com