

2023 HOME, GARDEN & LIFESTYLE SHOW

Advertise In Our Annual Home, Garden & Lifestyle Show Event Program

Stand out & invite clients to visit you!

The event program will be distributed in The Ann Arbor News (at 10,000+ copies), as well as to everyone entering the event - the largest show of its kind in Washtenaw County! Copies will also displayed at local businesses in the weeks running up to the Show. In addition, the entire Home Show Book will be online on the event website. **INCLUDE YOUR BOOTH NUMBER ON YOUR AD!** See the previous program here:

<https://drive.google.com/file/d/1jA05aqEntMrVFwJb66MuWmQkc-t6Ueir/view>

Event Information

MARCH 18 & 19, 2023

Saturday 9am - 6pm | Sunday 10am - 5pm

Washtenaw Farm Council Grounds

5055 Ann Arbor Saline Rd., Ann Arbor, MI

Ad Sizes and Rates

Prices include full color. Contact us for ad design assistance.

| Size | Size (Inches) | Price |
|-------------------------|--|---------|
| Full Page Premium Pages | | |
| TIER 1 { | Inside Front Cover First "Right-Hand" Page Back Cover | \$1,295 |
| TIER 2 { | First "Left-Hand" Page Second "Right-Hand" Page Second "Left-Hand" Page Inside Back Cover | \$1,125 |
| Non-Premium Full Page | | \$995 |
| Full bleed size: | 8.625 x 11.125 | |
| Trimmed page size: | 8.375 x 10.875 | |
| Safe content area: | 7.875 x 10.375 | |
| Full page w/ margins: | 7.375 x 9.625 | |
| 1/2 Page Horizontal | 7.625 x 4.825 | \$595 |
| 1/2 Page Vertical | 3.625 x 9.875 | \$595 |
| 1/4 Page | 3.625 X 4.825 | \$395 |
| 1/8 Page | 3.625 X 2.25 | \$295 |



Deadlines & Schedule

ADS DUE: FEBRUARY 8

PUBLICATION & INVOICING: MARCH 12

Ad Submissions

High resolution PDF is preferred. Please embed or outline all fonts and save at a minimum of 300 dpi in CMYK color mode. Please let us know if you need design assistance. Send ads to pnowakowski@BRAGAnnArbor.com.

Contact Us

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