

2024 HOMEOWNER'S GUIDE

Advertise In Our Annual Membership Listing Publication

GUIDE ADS WORK ALL YEAR!

15,000 of *Guides* are distributed in *The Ann Arbor News*, in early March and about 2,000 more are given to visitors to our *Home, Garden & Lifestyle Show* event in mid-March. In addition, the *Guide* is mailed to all BRAG members, and they are also displayed for the public to pick up at local businesses. Last year's *Homeowner's Guide* publication can be seen at

www.bragannarbor.net/homeowners-guide-publication with ads linked to advertiser websites in our online version.

Your listings in the *Guide* also carry over to our online directory at BRAGAnnArbor.com.

Contact us with any questions or to reserve your space!

AD SIZES AND RATES

Prices include full color. Contact us for ad design assistance.

SIZE	DIMENSIONS (INCHES)	PRICE
FULL PAGE PREMIUM PAGES		
TIER 1 {	Inside Front Cover First "Right-Hand" Page Back Cover	\$1,950
TIER 2 {	Second "Right-Hand" Page Second "Left-Hand" Page Inside Back Cover	\$1,850
NON-PREMIUM FULL PAGE		\$1,750
Full bleed size:		8.625 x 11.125
Trimmed page size:		8.375 x 10.875
Safe content area:		7.875 x 10.375
Full page w/ margins:		7.375 x 9.625
1/2 Page Horizontal	7.625 x 4.825	\$925
1/2 Page Vertical	3.625 x 9.875	\$925
1/4 Page	3.625 X 4.825	\$525
1/8 Page	3.625 X 2.25	\$325



DEADLINES & SCHEDULE

ADS DUE: JANUARY 24, 2024

PUBLICATION: MARCH 3, 2024

AD SUBMISSIONS

High resolution PDF is preferred. Send ads to pnowakowski@BRAGAnnArbor.com.

CONTACT US

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