

PUBLICATION ADVERTISING

Reach a Local Audience Interested in Home Building and Improvement



HOMEOWNER'S GUIDE

TO BUILDERS, REMODELERS & SERVICES

Distributed in The Ann Arbor News, at the entrance to the Home, Garden & Lifestyle Show in March, and at local businesses.

Ads Due: January 12 | Published: March 3



Home, Garden & Lifestyle Show

MARCH 16 & 17, 2024

Distributed in The Ann Arbor News and at the entrance to the Home, Garden & Lifestyle Show. **Contact us for exhibitor pricing!**

Ads Due: February 5 | Published: March 10



PARADE OF HOMES

JUNE 22 & 23, 2024

Distributed in The Ann Arbor News, at businesses and at the door to each home during the event. Also online at BRAGAnnArbor.com.

Ads Due: May 8 | Published: June 16



REMODELERS HOME TOUR

OCTOBER 12 & 13, 2024

Distributed in The Ann Arbor News, at businesses and at the door to each home during the event. Also online at BRAGAnnArbor.com.

Ads Due: August 29 | Published: September 29

Contact BRAG Ann Arbor

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Ad Sizes and Pricing

Size	Dimensions (Inches)	Price
Full Page Premium Pages		
TIER 1	Inside Front Cover	\$1,950
	First "Right-Hand" Page	
	Back Cover	
TIER 2	First "Left-Hand" Page	\$1,850
	Second "Right-Hand" Page	
	Second "Left-Hand" Page	
	Inside Back Cover	
Non-Premium Full Page		\$1,750
Full bleed size:		8.625 x 11.125
Trimmed page size:		8.375 x 10.875
Safe content area:		7.875 x 10.375
Full page w/ margins:		7.375 x 9.625
1/2 Page Horizontal	7.625 x 4.825	\$925
1/2 Page Vertical	3.625 x 9.875	\$925
1/4 Page	3.625 X 4.825	\$525
1/8 Page	3.625 X 2.25	\$325



Remodelers Council of Greater Ann Arbor Directory

Smaller format 5.5" x 8.5" in full color
RCGAA Members only (Dues: \$50/yr)

Distributed at the door to the Home Show in March, at local businesses, & online at BRAGAnnArbor.com.

PREMIUM Page Color ad		\$500
Safe Image Area	5.25" x 8.25"	
Full Image Size	5.75" x 8.75"	
Full Page internal ad	(same as above)	\$450
Half Page internal ad	4.5" x 3.5"	\$275

Ads Due: Feb. 12, 2024 | Published: March 16, 2024

BRAGAnnArbor.com