

2021 SHOWCASE OF HOMES BOOK

Advertise In Our High-Quality Event Publication



Showcase of New & Remodeled Homes

IN-PERSON & VIRTUAL TOURS

Oct. 15-17
Fri- Sun.....12-6

PLACE AN AD FOR TARGETED EXPOSURE!

The Showcase of New and Remodeled Homes is a highly anticipated event, featuring beautiful homes throughout the area. The public will tour, connect with local experts, get inspired, and start planning their own homes and improvements.

Put your company in the middle of the action and capitalize on the revival of new construction and the strong remodeling market in our region. This high-quality publication will be given out at each Showcase Home that is open for in-person tours, 10,000 of copies will be distributed in The Ann Arbor News, and it will be featured on **BRAGAnnArbor.com** and **HBALC.com**.



SIZE	DIMENSIONS (INCHES)	PRICE
Full Page Premium Pages		
TIER 1	Inside Front Cover First "Right-Hand" Page Back Cover	\$1,895
TIER 2	Second "Right-Hand" Page Second "Left-Hand" Page Inside Back Cover	\$1,795
Non-Premium Full Page		\$1,695
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	Safe content area: 7.875 x 10.375	
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1/2 Page Vertical	3.625 x 9.875	\$895
1/4 Page	3.625 X 4.825	\$495
1/8 Page	3.625 X 2.25	\$295

DEADLINES & SCHEDULE

ADS DUE: MONDAY, SEPTEMBER 13
PUBLICATION & INVOICING: October 7

AD DESIGN, LAYOUT & SUBMISSION

High resolution PDF is preferred. Please let us know if you need design assistance. Send ads to Pete Nowakowski at pnowakowski@BRAGAnnArbor.com. For other submission options, contact us.

AD SALES

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