

"AROUND THE HOME" TALK RADIO

Be a Featured Expert on The Lucy Ann Lance Show on 1290 AM

Presented by



Providing information, advice and ideas
from the experts of BRAG Ann Arbor

SCHEDULE:

WLBY 1290 AM, an Ann Arbor Radio Station
Business Insider Program: Around the Home Segment

PRE-RECORDING MONDAYS AT 11:30 AM

Airs Thursday: 8:45am & 10:45am | Sat: 9:45am | Sun: 11-12 noon

CONTACT INFO:

Lucy Ann Lance - Host | 734-717-2182 | lucyannlance@yahoo.com
Dean Erskine - Advertising | 734-476-8020 | dean@lance-erskine.com
Website & Podcasts: www.LucyAnnLance.com
LiveStream: www.1290WLBY.com

LOCATION: INTERVIEWS ARE CURRENTLY DONE REMOTELY

Ann Arbor Radio building near State and Eisenhower, by the Sheraton.
1100 Victors Way # 100. Ann Arbor, MI 48108 | 734.302.8100

GUEST CHECKLIST

- Provide brief background info about you and your company, and your topic with talking points to help prepare Lucy Ann for the interview. We can also publish an article on our blog if you provide sufficient content.
- Send the e-mail address and a phone number at which she can reach you. Video-chat is often preferred, and Lucy Ann will email a link close to the time of the interview (11:15 a.m. or so on Monday). Send this to pnowakowski@BRAGAnnArbor.com.
- Be prepared to speak in the context of a 10 to 15 minute interview. Lucy Ann guides a non-scripted conversation and asks some questions about her guests and what they do and provides information to inform a local audience about your topic.
- Send a photo of yourself to accompany the audio clip link. We send the interviews to our public email list, post them on social media, and archive them at: <https://www.bragannarbor.net/around-the-home-on-1290-am-radio/>
- Have fun!



Contact BRAG Ann Arbor

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